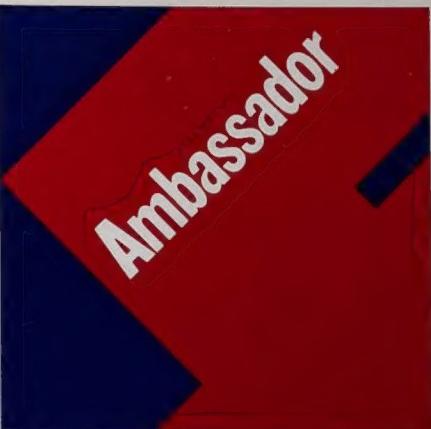




COLOR & UPHOLSTERY BOOK

COLOR & UPHOLSTERY BOOK 1969



1969 AMERICAN MOTORS INTERIOR COLORS



WHEEL COVERS

Wheel discs are standard on Ambassador DPL and Ambassador SST. "Mag"-Styled wheel covers are standard on Javelin SST and AMX. Wheel discs are optional on all other models and Turbo-Cast and Wire Wheel covers are optional on all but Rambler models.

CENTER ARMREST AND CUSHION

Front center armrests and sub-cushions for the front seat are standard with bucket seats on Rebel SST and Ambassador SST except when ordered with console mounted Shift-Command where the console replaces the sub-cushion. This item is also available optionally for Javelin and AMX (except with console mounted Shift-Command.)

STRIPES

Body paint stripes are standard on Javelin and Javelin SST. On Javelin models, side rally stripes are optional and replace standard paint stripe. On AMX with "Go" Package, racing stripes (over-the-top) are standard in a choice of five colors. Body paint stripes are also available optionally for Rebel and all Ambassador models (expect the SST Station Wagon).

HEAD RESTRAINTS

Standard on all models in matching seat trim.

Because of American Motors Corporation's policy of continuing progress to improve our products, all information and specifications are subject to change without notice.

MODEL	SEAT UPHOLSTERY		DOOR PANELS	INSTRUMENT PANEL	FLOOR†	HEADLINING
AMX	931	CHARCOAL	CHARCOAL	CHARCOAL MET.	BLACK	CHARCOAL
	932	PLATINUM	PLATINUM	CHARCOAL MET.	BLACK	CHARCOAL
	935	RED	RED	RED	RED	RED
	936	SADDLE	SADDLE	BROWN MET.	BROWN	SADDLE
JAVELIN	961	CHARCOAL	CHARCOAL	CHARCOAL MET.	BLACK	CHARCOAL
	968	PARCHMENT	PARCHMENT	CHARCOAL MET.	BLACK	CHARCOAL
JAVELIN SST	961	CHARCOAL	CHARCOAL	CHARCOAL MET.	BLACK	CHARCOAL
	962	PLATINUM	PLATINUM	CHARCOAL MET.	BLACK	CHARCOAL
	963	BLUE	BLUE	MED. BLUE MET.	MED. BLUE	BLUE
	965	RED	RED	RED	RED	RED
	966	BEIGE	BEIGE	BROWN MET.	BROWN	SADDLE
RAMBLER	923	BLUE	BLUE	MED. BLUE MET.	BLACK	PARCHMENT
	928	PARCHMENT	PARCHMENT	CHARCOAL MET.	BLACK	PARCHMENT
RAMBLER 440	941	CHARCOAL	CHARCOAL	CHARCOAL MET.	BLACK	PARCHMENT
	943	BLUE	BLUE	MED. BLUE MET.	MED. BLUE	PARCHMENT
	944	GREEN	GREEN	MED. GREEN MET.	MED. GREEN	PARCHMENT
	945	RED	RED	RED	RED	PARCHMENT
RAMBLER ROGUE	941	CHARCOAL	CHARCOAL	CHARCOAL MET.	BLACK	PARCHMENT
	943	BLUE	BLUE	MED. BLUE MET.	MED. BLUE	PARCHMENT
	944	GREEN	GREEN	MED. GREEN MET.	MED. GREEN	PARCHMENT
	945	RED	RED	RED	RED	PARCHMENT
REBEL	951	CHARCOAL	CHARCOAL	CHARCOAL MET.	BLACK	PLATINUM
	953	BLUE	BLUE	MED. BLUE MET.	BLUE	MED. BLUE
	956	BEIGE OR BROWN	BEIGE	BROWN MET.	BROWN	BEIGE
	957	AVOCADO	AVOCADO	MED. AVOCADO MET.	MED. AVOCADO	MED. AVOCADO
REBEL SST	972	PLATINUM	PLATINUM	CHARCOAL MET.	BLACK	PLATINUM
	973	BLUE	BLUE	MED. BLUE MET.	MED. BLUE	MED. BLUE
	975	RED	RED	RED	RED	RED
	976	BROWN OR BEIGE	BROWN OR BEIGE	BROWN MET.	BROWN	BEIGE
	977	AVOCADO	AVOCADO	MED. AVOCADO MET.	MED. AVOCADO	MED. AVOCADO
	979	YELLOW	YELLOW	MED. AVOCADO MET.	MED. AVOCADO	MED. AVOCADO
	981	CHARCOAL	CHARCOAL	CHARCOAL MET.	BLACK	PLATINUM
AMBASSADOR	983	BLUE	BLUE	MED. BLUE MET.	MED. BLUE	MED. BLUE
	986	BROWN OR BEIGE	BROWN	BROWN MET.	BROWN	BEIGE
	987	AVOCADO	AVOCADO	MED. AVOCADO MET.	MED. AVOCADO	MED. AVOCADO
	988	CHARCOAL	CHARCOAL	CHARCOAL MET.	CHARCOAL	PLATINUM
AMBASSADOR DPL	991	CHARCOAL	CHARCOAL	CHARCOAL MET.	CHARCOAL	PLATINUM
	993	BLUE	MED. BLUE	MED. BLUE MET.	MED. BLUE	MED. BLUE
	995	RED	RED	RED	RED	RED
	996	BROWN OR BEIGE	BROWN OR BEIGE	BROWN MET.	BROWN	BEIGE
AMBASSADOR SST	997	AVOCADO	AVOCADO	MED. AVOCADO MET.	MED. AVOCADO	MED. AVOCADO
	991	CHARCOAL	CHARCOAL MET.	CHARCOAL MET.	BLACK	PLATINUM
	992	PLATINUM*	PLATINUM MET.*	CHARCOAL MET.	BLACK	PLATINUM
	993	BLUE*	BLUE	MED. BLUE MET.	MED. BLUE	MED. BLUE
	995	RED	RED	RED	RED	RED
	996	BEIGE OR BROWN	BEIGE	BROWN MET.	BROWN	BEIGE
	997	AVOCADO	AVOCADO	MED. AVOCADO MET.	MED. AVOCADO	MED. AVOCADO
	999	YELLOW	YELLOW	MED. AVOCADO MET.	MED. AVOCADO	MED. AVOCADO

NOTE: *Custom-Platinum or Blue Velour

†Cut-Pile Wall-To-Wall carpeting on all Models, except Rambler and Rebel use rubber floor covering as standard.

1969



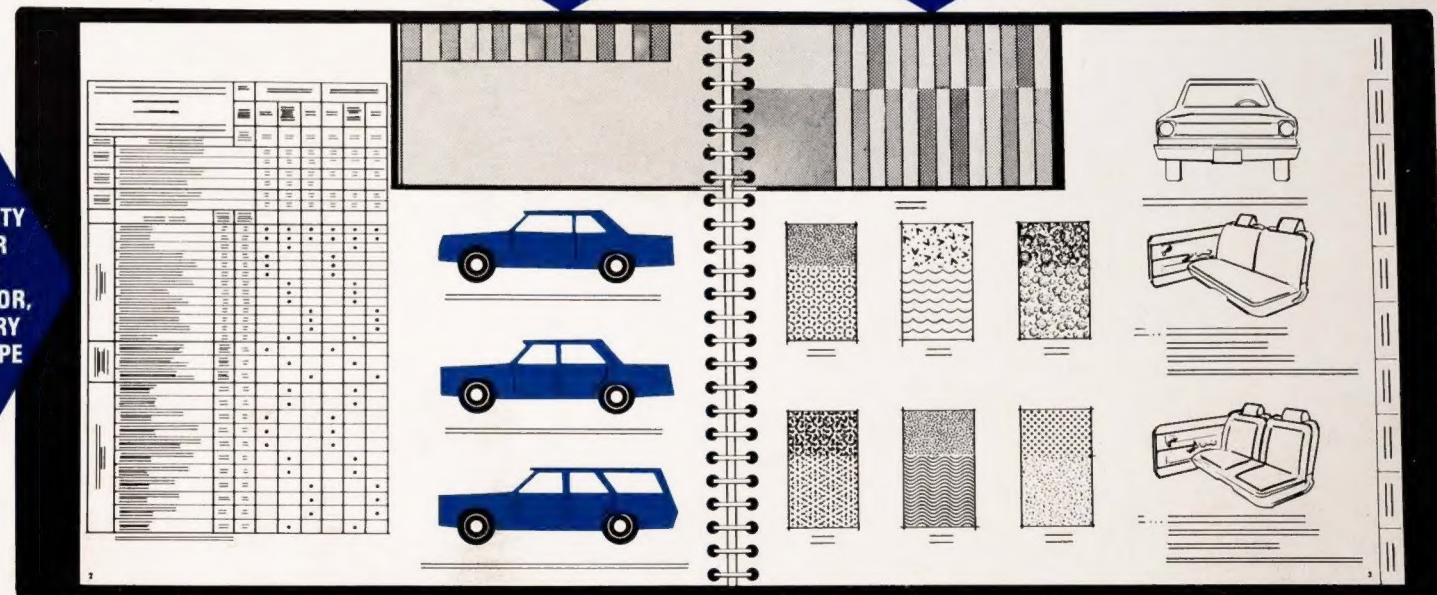
The selection of an appropriate color and fabric is simplified in the design and arrangement of this book. Each two page spread beginning with AMX and continuing through Ambassador SST, lists all the seat, trim and color availabilities.

TURN TO PAGE SPREAD FOR MODEL
DESIRED, OPEN UP EXTERIOR
COLOR SAMPLES ABOVE...
(SOLID ON LEFT, 2-TONE ON RIGHT)

EXTERIOR
SOLID
COLORS

EXTERIOR
2-TONE
COLORS

AVAILABILITY
CHART FOR
SELECTING
BODY COLOR,
UPHOLSTERY
& SEAT TYPE



CARS PICTURED IN THIS BOOK
MAY BE SHOWN WITH
OPTIONAL ITEMS WHICH
ARE AVAILABLE AT EXTRA COST.

VINYL COVERED
ROOF &
2-TONE
DESIGNS

SEAT UPHOLSTERY
FABRIC & VINYL
MATERIALS

SEAT
UPHOLSTERY
DESIGNS
Darker Areas
Indicate Major Material

1969

A.M.X.**SEAT, TRIM and COLOR AVAILABILITY**

Revised

MODELS	SEAT TYPES AVAILABLE	SERIES		"AMX" (Std.)		"AMX" (Opt.)		
		TRIM		VINYL	"VENTILAIR"	LEATHER		
		TRIM COLOR		CHARCOAL	PLATINUM	RED	SADDLE	CHARCOAL
SPORT COUPE	BUCKET SEAT—RECLINING BACK (Std.)		†	F	F	F	F	L
EXTERIOR COLORS		RACING STRIPES**						
	BODY COLOR	BLACK	WHITE	RED	BLUE Metallic	SILVER Metallic		
MATADOR RED	39	●	●		●	●	●	●
CASTILLIAN GRAY, Metallic (Medium)	63	●	●	●	●	●	●	●
BEALE ST. BLUE, Metallic (Medium)	64	●	●	●	●	●	●	●
REGATTA BLUE, Metallic (Dark)	65	●	●	●	●	●	●	●
ALAMOSA AQUA, Metallic (Medium)	68	●	●	●	●	●	●	●
HUNTER GREEN, Metallic (Dark)	71	●	●	●	●	●	●	●
FROST WHITE	72	●	●	●	●	●	●	●
WILLOW GREEN, Metallic (Medium)	75	●	●	●	●	●	●	●
POMPEII YELLOW	76	●	●	●	●	●	●	●
BUTTERMILK BEIGE, Metallic (Medium)	77	●	●	●	●	●	●	●
BITTERSWEET ORANGE, Metallic	79	●	●		●	●	●	●
*BIG BAD ORANGE	3	●	●		●	●	●	●
*BIG BAD BLUE	2	●	●		●	●	●	●
*BIG BAD GREEN	4	●	●		●	●	●	●

*Optional

**Stripes are available only in optional performance "GO" packages.

†Letter codes identify fabric with seat type.

14 SOLID COLORS—STANDARD

AMX
(6939-7)



Shown with over-the-top racing stripe which is included in optional performance "go" package.



AMX

**STANDARD VINYL
"VENTILAIR" BREATHABLE**



931-F
CHARCOAL



932-F
PLATINUM



935-F
RED



936-F
SADDLE



Standard Reclining Bucket Seats



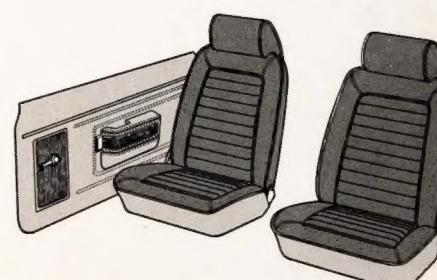
**Optional Center Armrest and Cushion
(available with 4-Speed Transmission only)**



931-L
CHARCOAL



936-L
SADDLE



**Optional Genuine Leather Upholstery
(All darker areas of the seat are
upholstered in leather)**

On certain models, some of the above colors, in either cloth or vinyl, may be available only on optional seats. See the chart on the preceding page, for this information and for the explanation of the above alphabetical code.

1969

JAVELIN

SEAT, TRIM AND COLOR AVAILABILITY

Revised

MODELS	SEAT TYPES AVAILABLE	'T' CODES	SERIES		JAVELIN		'JAVELIN SST'						
			TRIM	COLOR	2 VINYL BASKET		CLOTH "GLEN GARRY"			VINYL "VENTILAIR"			
					CHARCOAL	PARCHMENT	CHARCOAL	PLATINUM	BLUE	RED	BEIGE	CHARCOAL	PLATINUM
2 DR. HARDTOP	BUCKET SEAT—NON-RECLINING BACK (Std.)	†	J	J									
2 DR. SST-HT	BUCKET SEAT—RECLINING BACK (Std.)				E	E	E	E	E	F	F	F	F
EXTERIOR COLORS		BODY COLOR	** RECOMMENDED "C" TYPE RALLY STRIPES *			STD. PAINT STRIPE							
MATADOR RED	39	39	●	●	●	White	●	●	●	●	●	●	●
CASTILLIAN GRAY, Metallic (Medium)	63	80	●	●	●	Black	●	●	●	●	●	●	●
BEALE ST. BLUE, Metallic (Medium)	64	65	●	●	●	White	●	●	●	●	●	●	●
REGATTA BLUE, Metallic (Dark)	65	65	●	●	●	White	●	●	●	●	●	●	●
ALAMOSA AQUA, Metallic (Medium)	88	68	●	●	●	Black	●	●	●	●	●	●	●
HUNTER GREEN, Metallic (Dark)	71	71	●	●	●	White	●	●	●	●	●	●	●
FROST WHITE	72	80	●	●	●	Black	●	●	●	●	●	●	●
WILLOW GREEN, Metallic (Medium)	75	75	●	●	●	Black	●	●	●	●	●	●	●
POMPEII YELLOW	76	75	●	●	●	Black	●	●	●	●	●	●	●
BUTTERNUT BEIGE, Metallic (Medium)	77	78	●	●	●	Black	●	●	●	●	●	●	●
BITTERSWEET ORANGE, Metallic	79	79	●	●	●	Black	●	●	●	●	●	●	●
*BIG BAD ORANGE	3	3	●	●	●	Black	●	●	●	●	●	●	●
*BIG BAD BLUE	2	2	●	●	●	Black	●	●	●	●	●	●	●
*BIG BAD GREEN	4	4	●	●	●	Black	●	●	●	●	●	●	●

†Letter codes identify fabric with seat type.

*Optional

**Recommended Rally Stripes are listed by stripe color and matching accent stripes below.
Where Rally Stripes are used paint stripes are omitted.

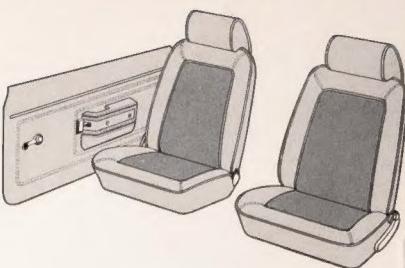
JAVELIN (6979-5)

JAVELIN SST (6979-7)



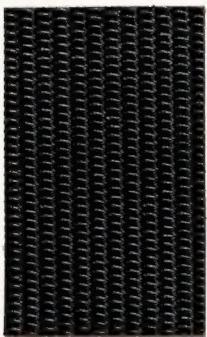
Optional Vinyl Covered Roof for
Javelin or for Javelin SST

Black Hood Scoops— included in optional "Performance" "Go" Package



JAVELIN

STANDARD VINYL
For JAVELIN SST Reclining Buckets
"VENTILAIR" BREATHABLE VINYL



961-F
CHARCOAL



962-F
PLATINUM



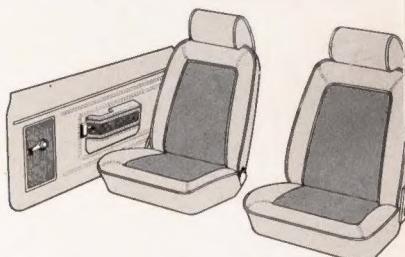
963-F
BLUE



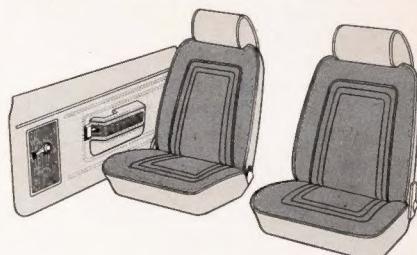
965-F
RED



966-F
BEIGE



Javelin SST Reclining Bucket Seat-Cloth



Javelin SST Reclining Bucket Seat-Vinyl

STANDARD FABRIC
For JAVELIN SST Reclining Buckets
"GLENGARRY" PATTERN with Vinyl Bolsters



961-E
CHARCOAL



962-E
PLATINUM



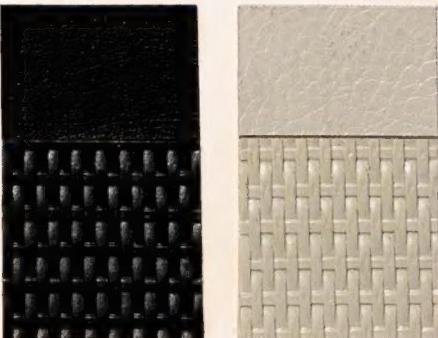
963-E
BLUE



965-E
RED



966-E
BEIGE



STANDARD VINYL
For JAVELIN Non-Reclining Buckets
Embossed Vinyl Basket-Weave Pattern

1969
RAMBLER
 SEAT, TRIM AND COLOR
 AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	"T" CODES	"RAMBLER"					
			TRIM		CLOTH (Std.)		VINYL (Opt.)	
			TRIM	COLOR	BLUE "MADISON"	PARCHMENT "MADISON" AFTER APPROX. NOV. 1, '68	GREY & WHITE "SARATOGA" UPTO APPROX. NOV. 1, '68	PARCHMENT
2 DOOR SEDAN	BENCH CUSHION—NON-RECLINING BACK (Std.) INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)		A	A	923	928	928	923
4 DOOR SEDAN	BENCH CUSHION—NON-RECLINING BACK (Std.) INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)		C	C	928	928	928	928
EXTERIOR COLORS		BODY COLOR	WHEEL* COLOR					
6 SOLID COLORS— STANDARD	CASTILLIAN GRAY, Metallic (Medium)	63	80	●	●	●	●	●
	BEALE ST. BLUE, Metallic (Medium)	64	65	●	●	●	●	●
	SURF GREEN, Metallic (Medium)	70	71	●	●	●	●	●
	FROST WHITE	72	80	●	●	●	●	●
	BUTTERNUT BEIGE, Metallic (Medium)	77	78	●	●	●	●	●
	BLACK MINK, Metallic	80	80	●	●	●	●	●
6 NON-REVERSIBLE TWO-TONES EXTRA COST OPTION	CASTILLIAN GRAY, Metallic (Medium) FROST WHITE	63	72	80	●	●	●	●
	CASTILLIAN GRAY, Metallic (Medium)	63	80	●	●	●	●	●
	BLACK MINK, Metallic	64	72	65	●	●	●	●
	BEALE ST. BLUE, Metallic (Medium)	64	72	65	●	●	●	●
	FROST WHITE	—	72	71	●	●	●	●
	BUTTERNUT BEIGE, Metallic (Medium) FROST WHITE	77	72	78	●	●	●	●
*Wheel color matches body color on Canadian built cars.		†Letter codes identify fabric with seat type.						

†Letter codes identify fabric with seat type.

RAMBLER
2-DOOR SEDAN (6906)

Optional 2-Tone



RAMBLER
4-DOOR SEDAN (6905)

Optional 2-Tone



1969

RAMBLER

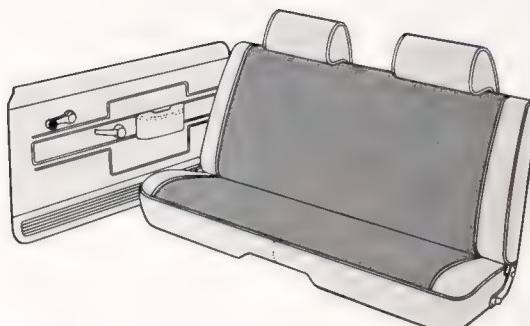
**STANDARD CLOTH
"MADISON" PATTERN
with Vinyl Bolsters**



923-A or 923-C
BLUE



928-A or 928-C
PARCHMENT



Bench Seat

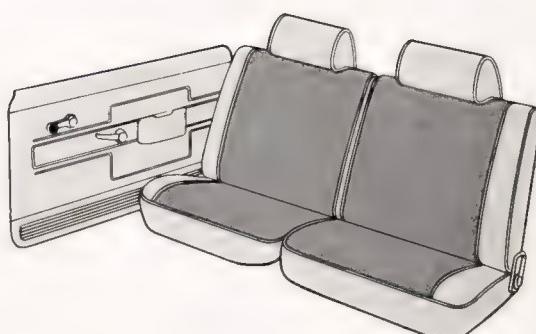
**OPTIONAL VINYL
"BASKET-WEAVE" PATTERN**



923-B or 923-D
BLUE



928-B or 928-D
PARCHMENT



Optional Individually
Adjustable Reclining Seat

On certain models, some of the above colors, in either cloth or vinyl, may be available only with optional seats. See the chart on the preceding page, for this information and for the explanation of the above alphabetical code.

1969
RAMBLER
440
**SEAT, TRIM AND COLOR
AVAILABILITY**

MODELS	SEAT TYPES AVAILABLE	"T" CODES	RAMBLER 440						
			TRIM	CLOTH (Std.) "BRIGADIER"		VINYL (Opt.) "BASKETWEAVE" Std. on Wagon			
				CHARCOAL	BLUE	GREEN	CHARCOAL	BLUE	GREEN
4 DOOR SEDAN	BENCH CUSHION—NON-RECLINING BACK (Std.) INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)	941 † A C	A A C	943 A C	944 A C	941 B D	943 B D	944 B D	945 B D
4 DOOR ST. WAG.	BENCH CUSHION—NON-RECLINING BACK (Std.) INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)					B D	B D	B D	
11 SOLID COLORS— STANDARD	EXTERIOR COLORS	BODY COLOR	WHEEL* COLOR						
	MATADOR RED	39	39	●					●
	ASCOT GRAY, (Light)	82	80	●	●	●			●
	CASTILLIAN GRAY, Metallic, (Medium)	83	80	●	●	●			●
	BEALE ST. BLUE, Metallic (Medium)	64	65	●	●	●	●	●	●
	REGATTA BLUE, Metallic (Dark)	85	65	●	●	●	●	●	●
	ALAMOSA AQUA, Metallic (Medium)	88	68	●	●	●	●	●	●
	SURF GREEN, Metallic (Medium)	70	71	●					
	FROST WHITE	72	80	●	●	●	●	●	●
	POMPEII YELLOW	76	75	●	●	●	●	●	●
	BUTTERNUT BEIGE, Metallic (Medium)	77	78	●					
6 REVERSIBLE TWO-TONES E.C. OPTION	BLACK MINK, Metallic	80	80	●	●	●	●	●	●
	ASCOT GRAY (Light)	62							
	CASTILLIAN GRAY, Metallic (Medium)	63	80	●	●	●	●	●	●
	BEALE ST. BLUE, Metallic (Medium)	64	65	●	●	●	●	●	●
	REGATTA BLUE, Metallic (Dark)	65							
	FROST WHITE	80							
	BLACK MINK, Metallic	72	80	●	●	●	●	●	●
	MATADOR RED	39							
	BLACK MINK, Metallic	80	39	●					
	ASCOT GRAY (Light)	82	80	●	●	●	●	●	●
16 NON-REVERSIBLE TWO-TONES EXTRA COST OPTION	BLACK MINK, Metallic	80	80	●	●	●	●	●	●
	CASTILLIAN GRAY, Metallic (Medium)	83	72	80	●	●	●	●	●
	FROST WHITE	83	72	80	●	●	●	●	●
	CASTILLIAN GRAY, Metallic (Medium)	83	80	80	●	●	●	●	●
	BLACK MINK, Metallic	80	80	80	●	●	●	●	●
	BEALE ST. BLUE, Metallic (Medium)	64	72	65	●	●	●	●	●
	FROST WHITE	64	72	65	●	●	●	●	●
	BEALE ST. BLUE, Metallic (Medium)	64	80	85	●	●	●	●	●
	BLACK MINK, Metallic	80	80	85	●	●	●	●	●
	REGATTA BLUE, Metallic (Dark)	85	80	85	●	●	●	●	●
	ASCOT GRAY (Light)	62	80	85	●	●	●	●	●
	REGATTA BLUE, Metallic (Dark)	65	80	85	●	●	●	●	●
	BLACK MINK, Metallic	80	80	85	●	●	●	●	●
	ALAMOSA AQUA, Metallic (Medium)	88	72	88	●				
	FROST WHITE	88	72	88	●				
	ALAMOSA AQUA, Metallic (Medium)	68	80	68	●				
	BLACK MINK, Metallic	80	80	68	●				
	SURF GREEN, Metallic (Medium)	70	72	71	●				
	FROST WHITE	70	72	71	●				
	SURF GREEN, Metallic (Medium)	70	80	71	●				
	BLACK MINK, Metallic	80	80	71	●				
	POMPEII YELLOW	76	72	75	●				
	FROST WHITE	76	72	75	●				
	POMPEII YELLOW	78	80	75	●				
	BLACK MINK, Metallic	80	80	75	●				
	BUTTERNUT BEIGE, Metallic (Medium)	77	72	78	●				
	FROST WHITE	77	72	78	●				
	BUTTERNUT BEIGE, Metallic (Medium)	77	80	78	●				
	BLACK MINK, Metallic	80	80	78	●				

*Wheel color matches body color on Canadian built cars.

†Letter codes identify fabric with seat type.

RAMBLER 440
4-DOOR STATION WAGON (6908-5)
Optional 2-Tone



PLATINUM CHARCOAL MFT BLACK CHARCOAL

RAMBLER 440
4-DOOR SEDAN (6905-5)
Optional 2-Tone



PLATINUM CHARCOAL MFT BLACK CHARCOAL



RAMBLER 440

**STANDARD CLOTH
(Sedan Only)**
**"BRIGADIER" PATTERN
with Vinyl Bolsters**



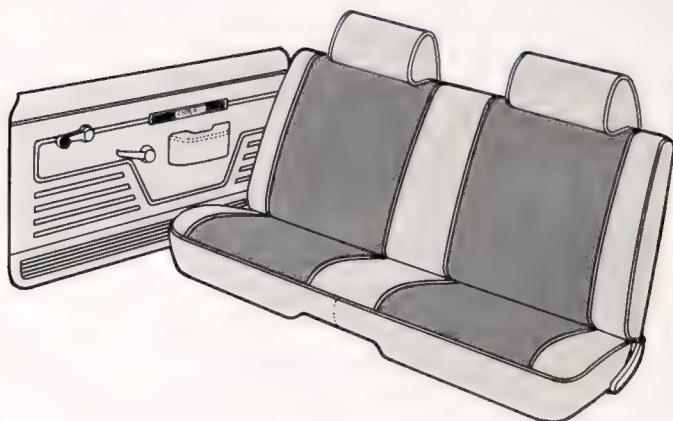
941-A or 941-C
CHARCOAL



943-A or 943-C
BLUE



944-A or 944-C
GREEN



Bench Seat

**OPTIONAL VINYL
(Standard on Wagon)
"BASKET-WEAVE" PATTERN**



941-B or 941-D
CHARCOAL



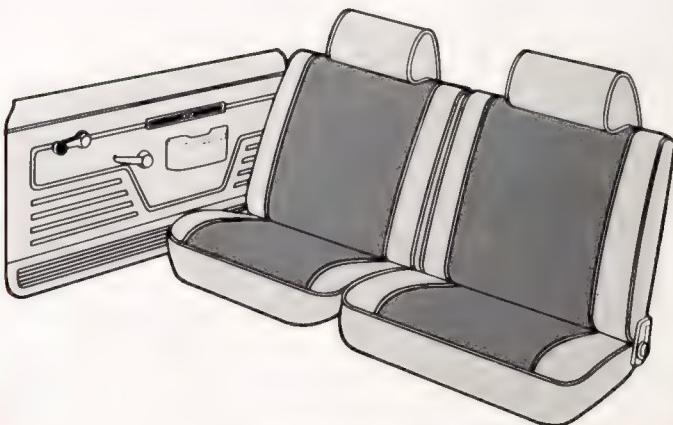
943-B or 943-D
BLUE



944-B or 944-D
GREEN
(Wagon Only)



945-B or 945-D
RED
(Sedan Only)



Optional Individually
Adjustable Reclining Seat

On certain models, some of the above colors, in either cloth or vinyl, may be available only with optional seats. See the chart on the preceding page, for this information and for the explanation of the above alphabetical code.

1969

RAMBLER ROGUE

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	SERIES		"ROGUE"						
		TRIM		CLOTH (STD.) "BRIGADIER"			VINYL (OPT) "BASKETWEAVE"			
		TRIM COLOR		CHARCOAL	BLUE	GREEN	RED	CHARCOAL	BLUE	
2 DOOR HARDTOP "ROGUE"	BENCH CUSHION—NON-RECLINING BACK (STD.) INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (OPT.)			941	943	944	945	941	943	945
		A	A	A	A	B	B	C	C	D
		C	C	C	C	D	D	E	E	F
EXTERIOR COLORS		BODY COLOR	WHEEL COLOR							
11 SOLID COLORS— STANDARD	MATADOR RED	39	39	●				●	●	●
	ASCOT GRAY, (Light)	82	80	●	●			●	●	●
	CASTILLIAN GRAY, Metallic, (Medium)	63	80		●	●		●	●	●
	BEALE ST. BLUE, Metallic (Medium)	64	65	●	●	●		●	●	●
	REGATTA BLUE, Metallic (Dark)	65	65		●	●		●	●	●
	ALAMOSA AQUA, Metallic (Medium)	68	68					●	●	●
	SURF GREEN, Metallic (Medium)	70	71			●		●	●	●
	FROST WHITE	72	80	●	●	●	●	●	●	●
	POMPEI YELLOW	76	75	●		●		●		
	BUTTERNUT BEIGE, Metallic (Medium)	77	78	●				●		
	BLACK MINK, Metallic	80	80	●		●		●		●
14 REVERSIBLE TWO-TONES E.C. OPTION	ASCOT GRAY (Light)	62	80		●	●		●	●	●
	CASTILLIAN GRAY, Metallic (Medium)	63	80	●	●	●		●	●	●
	BEALE ST. BLUE, Metallic (Medium)	64	85	●	●	●		●	●	●
	REGATTA BLUE, Metallic (Dark)	85						●	●	●
	FROST WHITE	80	80	●	●	●	●	●	●	●
	BLACK MINK, Metallic	72	80	●	●	●	●	●	●	●
	MATADOR RED	39	38	●				●	●	●
	BLACK MINK, Metallic	80		●				●	●	●
	ASCOT GRAY (Light)	62	80	●	●	●		●	●	●
	BLACK MINK, Metallic	80		●				●	●	●
	CASTILLIAN GRAY, Metallic (Medium)	63	80	●	●	●		●	●	●
16 NON-REVERSIBLE TWO-TONES EXTRA COST OPTION	FROST WHITE	72	80	●	●	●		●	●	●
	CASTILLIAN GRAY, Metallic (Medium)	63	80	●	●	●		●	●	●
	BLACK MINK, Metallic	80		●				●	●	●
	FROST WHITE	64	65	●	●	●		●	●	●
	BEALE ST. BLUE, Metallic (Medium)	64	65	●	●	●		●	●	●
	FROST WHITE	72	65	●	●	●		●	●	●
	BEALE ST. BLUE, Metallic (Medium)	64	65	●	●	●		●	●	●
	BLACK MINK, Metallic	80		●				●	●	●
	REGATTA BLUE, Metallic (Dark)	65	65	●	●	●		●	●	●
	ASCOT GRAY (Light)	62	65	●	●	●		●	●	●
	REGATTA BLUE, Metallic (Dark)	65	65	●	●	●		●	●	●
	BLACK MINK, Metallic	80		●				●	●	●
	ALAMOSA AQUA, Metallic (Medium)	68		●				●	●	●
	FROST WHITE	72	68	●				●	●	●
	ALAMOSA AQUA, Metallic (Medium)	68	68	●				●	●	●
	BLACK MINK, Metallic	80	68	●				●	●	●
	SURF GREEN, Metallic (Medium)	70	71	●				●	●	●
	FROST WHITE	72	71	●				●	●	●
	SURF GREEN, Metallic (Medium)	70	71	●				●	●	●
	BLACK MINK, Metallic	80	71	●				●	●	●
	POMPEI YELLOW	76	75	●				●	●	●
	FROST WHITE	72	75	●				●	●	●
	POMPEI YELLOW	78	75	●				●	●	●
	BLACK MINK, Metallic	80	75	●				●	●	●
	BUTTERNUT BEIGE, Metallic (Medium)	77	78	●				●		
	FROST WHITE	72	78	●				●		
	BUTTERNUT BEIGE, Metallic (Medium)	77	78	●				●		
	BLACK MINK, Metallic	77	80	●				●		

Available with "Levant" grain vinyl roof in White or Black.

†Letter codes identify fabric with seat type.

Optional Vinyl Covered Roof or 2-Tone

**RAMBLER ROGUE
2-DOOR HARDTOP
(6909-7)**





RAMBLER ROGUE

**STANDARD CLOTH
"BRIGADIER" PATTERN
with Vinyl Bolsters**



941-A or 941-C
CHARCOAL



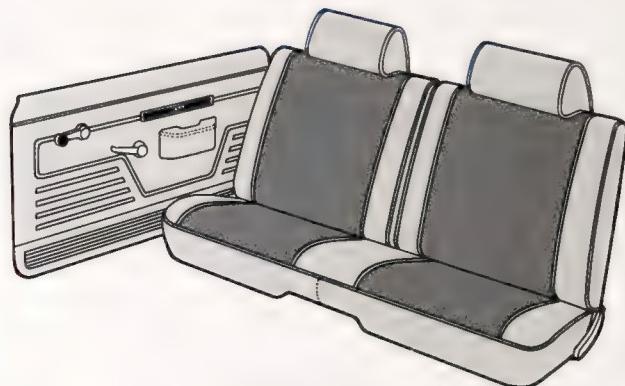
943-A or 943-C
BLUE



944-A or 944-C
GREEN



945-A or 945-C
RED



Split Bench Seat

**OPTIONAL VINYL
"BASKET-WEAVE" PATTERN**



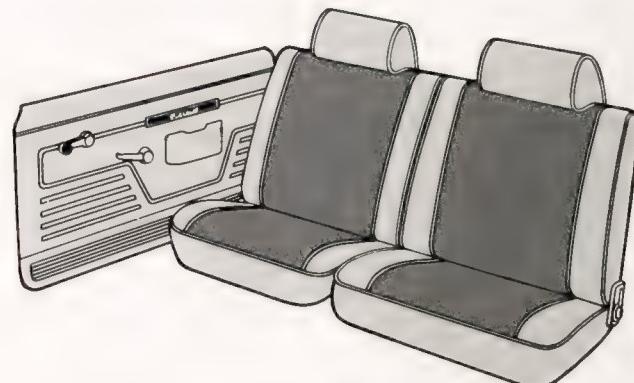
941-B or 941-D
CHARCOAL



943-B or 943-D
BLUE



945-B or 945-D
RED



**Optional Individually
Adjustable Reclining Seat**

On certain models, some of the above colors, in either cloth or vinyl, may be available only with optional seats. See the chart on the preceding page, for this information and for the explanation of the above alphabetical code.

1969 REBEL

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	T CODES	REBEL					
			CLOTH (Std) "DORIS"		VINYL (Opt) (Std on Wag.)			
			BLUE	BROWN	AVOCADO	CHAMPAGNE	BLUE	BEIGE
4 DOOR SEDAN	BENCH CUSHION—NON-RECLINING BACK (Std.) INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)	† A C	A C	A C	B D	B D	B D	B D
4 DOOR ST. WAG.	BENCH CUSHION—NON-RECLINING BACK (Std.) INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)	C	C	C	D	D	D	D
2 DOOR HARD-TOP	BENCH CUSHION—NON-RECLINING BACK (Std.) INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Opt.)	A C	A C	A C	B D	B D	B D	B D
EXTERIOR COLORS		BODY COLOR	WHEEL COLOR	OPT. STRIPE				
11 SOLID COLOR—STANDARD	MATADOR RED	39	39	White	●	●	●	●
	ASCOT GRAY, (Light)	62	80	Black	●	●	●	●
	CASTILLIAN GRAY, Metallic (Medium)	63	80	Black	●	●	●	●
	BEALE ST. BLUE, Metallic (Medium)	64	85	White	●	●	●	●
	REGATTA BLUE, Metallic (Dark)	65	85	White	●	●	●	●
	HUNTER GREEN, Metallic (Dark)	71	71	White	●	●	●	●
	FROST WHITE	72	80	Black	●	●	●	●
	WILLOW GREEN, Metallic (Medium)	75	75	Black	●	●	●	●
	POMPEI YELLOW	76	75	Black	●	●	●	●
	BUTTERNUT BEIGE, Metallic (Medium)	77	78	Black	●	●	●	●
	BLACK MINK, Metallic	80	80	White	●	●	●	●
8 REVERSIBLE TWO-TONES E.C. OPTION	ASCOT GRAY, (Light)	62	80	Black	●	●	●	●
	CASTILLIAN GRAY, Metallic (Medium)	63	80	White	●	●	●	●
	BEALE ST. BLUE, Metallic (Medium)	64	85	Black	●	●	●	●
	REGATTA BLUE, Metallic (Dark)	65	85	White	●	●	●	●
	WILLOW GREEN, Metallic (Medium)	75	75	Black	●	●	●	●
	POMPEI YELLOW	76	75	Black	●	●	●	●
	BLACK MINK, Metallic	80	80	White	●	●	●	●
	FROST WHITE	72	80	Black	●	●	●	●
16 NON-REVERSIBLE TWO-TONES EXTRA COST OPTION	MATADOR RED	39	39	White	●	●	●	●
	ASCOT GRAY, (Light)	62	80	White	●	●	●	●
	MATADOR RED	39	80	White	●	●	●	●
	BLACK MINK, Metallic	63	80	Black	●	●	●	●
	ASCOT GRAY, (Light)	62	80	Black	●	●	●	●
	BLACK MINK, Metallic	64	80	White	●	●	●	●
	CASTILLIAN GRAY, Metallic (Medium)	63	72	Black	●	●	●	●
	FROST WHITE	65	80	Black	●	●	●	●
	CASTILLIAN GRAY, Metallic (Medium)	64	80	White	●	●	●	●
	BLACK MINK, Metallic	66	80	Black	●	●	●	●
	BEALE ST. BLUE, Metallic (Medium)	67	72	White	●	●	●	●
	BEALE ST. BLUE, Metallic (Medium)	68	72	White	●	●	●	●
	BLACK MINK, Metallic	69	80	White	●	●	●	●
	REGATTA BLUE, Metallic (Dark)	65	65	White	●	●	●	●
	ASCOT GRAY, (Light)	66	65	White	●	●	●	●
	REGATTA BLUE, Metallic (Dark)	65	80	White	●	●	●	●
	BLACK MINK, Metallic	67	80	White	●	●	●	●
	HUNTER GREEN, Metallic (Dark)	71	80	White	●	●	●	●
	BLACK MINK, Metallic	72	71	White	●	●	●	●
	WILLOW GREEN, Metallic (Medium)	75	72	Black	●	●	●	●
	FROST WHITE	76	75	Black	●	●	●	●
	WILLOW GREEN, Metallic (Medium)	75	80	Black	●	●	●	●
	BLACK MINK, Metallic	78	80	Black	●	●	●	●
	POMPEI YELLOW	76	72	Black	●	●	●	●
	FROST WHITE	77	72	Black	●	●	●	●
	POMPEI YELLOW	78	80	Black	●	●	●	●
	BLACK MINK, Metallic	77	78	Black	●	●	●	●
	BUTTERNUT BEIGE, Metallic (Medium)	77	72	Black	●	●	●	●
	FROST WHITE	77	80	Black	●	●	●	●
	BUTTERNUT BEIGE, Metallic (Medium)	77	80	Black	●	●	●	●
	BLACK MINK, Metallic	78	78	Black	●	●	●	●

†Letter codes identify fabric with seat type.

*Wheel color matches body color on Canadian built cars.



REBEL 2-DOOR HARDTOP (6919)

Optional 2-Tone



REBEL 4-DOOR SEDAN (6915)

Optional 2-Tone



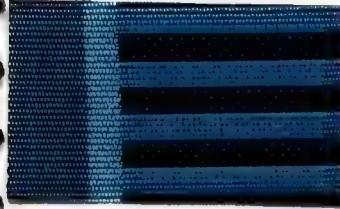
REBEL 4-DOOR STATION WAGON (6918)

Dual Swing Tailgate Standard

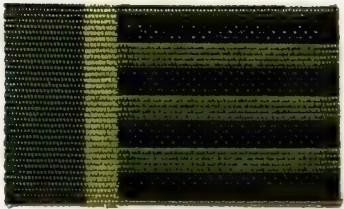
Optional 2-Tone



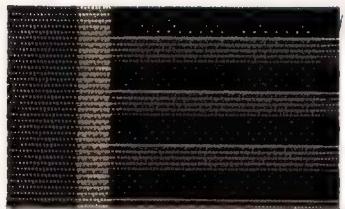
REBEL



953-A or 953-C
BLUE

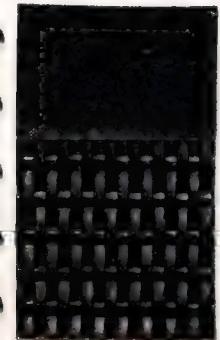


957-A or 957-C
AVOCADO



956-A or 956-C
BROWN

**OPTIONAL VINYL
(Standard on Wagon)
"BASKET-WEAVE" PATTERN**



951-B or 951-D
CHARCOAL



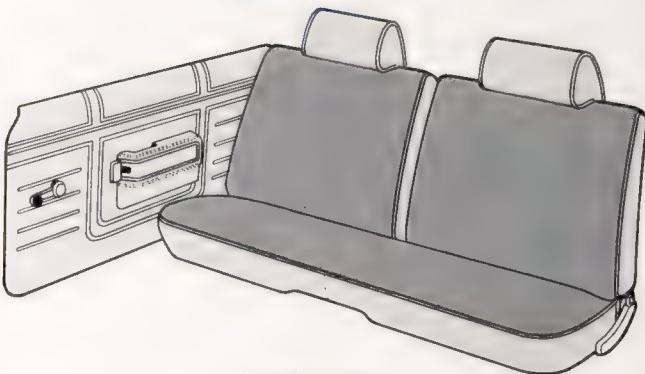
953-B or 953-D
BLUE



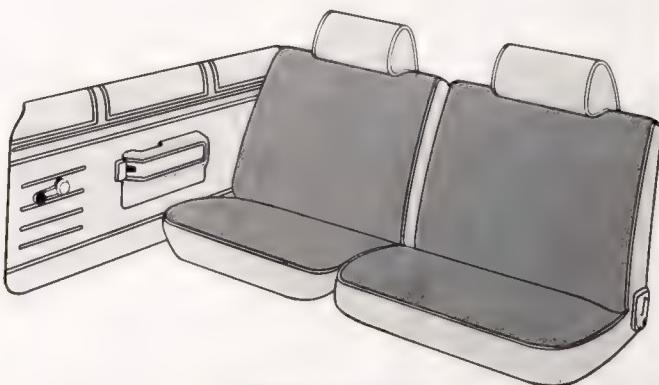
956-B or 956-D
BEIGE



957-B or 957-D
AVOCADO



**Split Bench Seat
(Hardtop Door Trim)**



**Optional Individually
Adjustable Reclining Seat
(Sedan and Wagon Door Trim)**

On certain models, some of the above colors, in either cloth or vinyl, may be available only with optional seats. See the chart on the preceding page, for this information and for the explanation of the above alphabetical code.

**1969
REBEL SST
SEAT, TRIM AND COLOR
AVAILABILITY**

*Wheel color matches body color on Canadian built cars.

[†]Letter codes identify fabric with seat type.



REBEL SST 2-DOOR HARDTOP (6919-7)

Optional Vinyl Covered Roof or 2-Tone



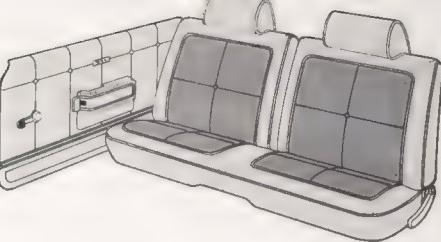
REBEL SST 4-DOOR STATION WAGON (6918-7)

Optional 2-Tone



REBEL SST 4-DOOR SEDAN (6915-7)

Optional Vinyl Covered Roof or 2-Tone



Split Bench Seat

REBEL SST

**STANDARD CLOTH
“CLOISTER” PATTERN
with Vinyl Bolsters**

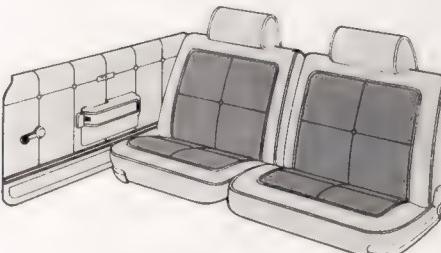


972-A, 972-C or 972-E
PLATINUM

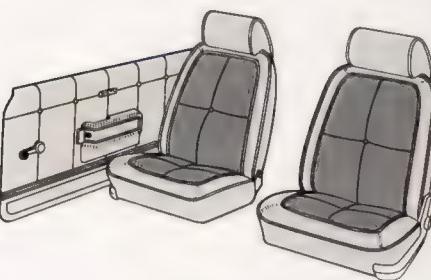
973-A, 973-C or 973-E
BLUE

BROWN

976-A or 976-C
AVOCADO



**Optional Individually
Adjustable Reclining Seat**



**Optional
Reclining Bucket Seats
(Hardtop Only)**

**OPTIONAL VINYL
(Standard on Wagon)
“VENTILaire” BREATHABLE
with Solid Vinyl Bolsters**



972-B, 972-D or 972-F
PLATINUM

973-B or 973-D
BLUE

975-B, 975-D or 975-F
RED
(Hardtop Only)

976-B or 976-D
BEIGE

977-B or 977-D
AVOCADO
(Sedan & Wagon Only)

979-B, 979-D or 979-F
YELLOW
(Hardtop Only)

* On certain models, some of the above colors, in either cloth or vinyl, may be available only with optional seats. See the chart on the preceding page, for this information and for the explanation of the above abbreviations and numbers.

1969

AMBASSADOR

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	TRIM TYPE	1969					
			1	2	3	4	5	6
4 DOOR SEDAN	BENCH CUSHION—NON-RECLINING BACK (STD.)	"T" CODES	983	986	A	A	B	C
	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (OPT.)				C	C	D	D
EXTERIOR COLORS	BODY COLORS	WHEEL COLORS	OPT. STRIPE					
	MATADOR RED	39	39	WHITE	●	●	●	●
	ASCOT GRAY, (Light)	62	80	BLACK	●	●	●	●
	CASTILLIAN GRAY, Metallic (Medium)	63	80	BLACK	●	●	●	●
	BEALE ST. BLUE, Metallic (Medium)	64	65	WHITE	●	●	●	●
	REGATTA BLUE, Metallic (Dark)	65	65	WHITE	●	●	●	●
	HUNTER GREEN, Metallic (Dark)	71	71	WHITE	●	●	●	●
	FROST WHITE	72	80	BLACK	●	●	●	●
	WILLOW GREEN, Metallic (Medium)	75	75	BLACK	●	●	●	●
	POMPEII YELLOW	76	75	BLACK	●	●	●	●
	BUTTERNUT BEIGE, Metallic (Medium)	77	78	BLACK	●	●	●	●
11 SOLID STANDARD	BLACK MINK, Metallic	80	80	WHITE	●	●	●	●
	ASCOT GRAY, (Light)	62	80	BLACK	●	●	●	●
	CASTILLIAN GRAY, Metallic (Medium)	63	80	WHITE	●	●	●	●
	BEALE ST. BLUE, Metallic (Medium)	64	65	BLACK	●	●	●	●
	REGATTA BLUE, Metallic (Dark)	65	65	WHITE	●	●	●	●
	WILLOW GREEN, Metallic (Medium)	75	75	BLACK	●	●	●	●
	POMPEII YELLOW	76	75	BLACK	●	●	●	●
	BLACK MINK, Metallic	80	80	WHITE	●	●	●	●
	FROST WHITE	72	80	BLACK	●	●	●	●
	MATADOR RED	38	39	WHITE	●	●	●	●
	ASCOT GRAY, (Light)	62	80	BLACK	●	●	●	●
8 TWO-TONE REVERSIBLE EXTRA COST OPTION	MATADOR RED	38	39	WHITE	●	●	●	●
	BLACK MINK, Metallic	80	39	WHITE	●	●	●	●
	ASCOT GRAY, (Light)	62	80	BLACK	●	●	●	●
	BLACK MINK, Metallic	80	80	BLACK	●	●	●	●
	CASTILLIAN GRAY, Metallic (Medium)	63	72	WHITE	●	●	●	●
	FROST WHITE	72	80	BLACK	●	●	●	●
	CASTILLIAN GRAY, Metallic (Medium)	63	80	BLACK	●	●	●	●
	BLACK MINK, Metallic	80	80	BLACK	●	●	●	●
	BEALE ST. BLUE, Metallic (Medium)	64	72	WHITE	●	●	●	●
	FROST WHITE	72	65	WHITE	●	●	●	●
	BEALE ST. BLUE, Metallic (Medium)	64	80	WHITE	●	●	●	●
16 TWO-TONE NON-REVERSIBLE EXTRA COST OPTION	BLACK MINK, Metallic	84	85	WHITE	●	●	●	●
	REGATTA BLUE, Metallic (Dark)	65	62	WHITE	●	●	●	●
	ASCOT GRAY, (Light)	65	62	WHITE	●	●	●	●
	REGATTA BLUE, Metallic (Dark)	65	80	WHITE	●	●	●	●
	BLACK MINK, Metallic	80	85	WHITE	●	●	●	●
	HUNTER GREEN, Metallic (Dark)	71	80	WHITE	●	●	●	●
	BLACK MINK, Metallic	80	71	WHITE	●	●	●	●
	WILLOW GREEN, Metallic (Medium)	75	72	BLACK	●	●	●	●
	FROST WHITE	72	75	BLACK	●	●	●	●
	WILLOW GREEN, Metallic (Medium)	75	80	BLACK	●	●	●	●
	BLACK MINK, Metallic	80	75	BLACK	●	●	●	●

† Letter codes identify fabric with seat type.

AMBASSADOR 4-DOOR SEDAN (6985-2)

Optional 2-Tone





AMBASSADOR

**STANDARD CLOTH
"CARTHAGE" PATTERN
with Vinyl Bolsters**



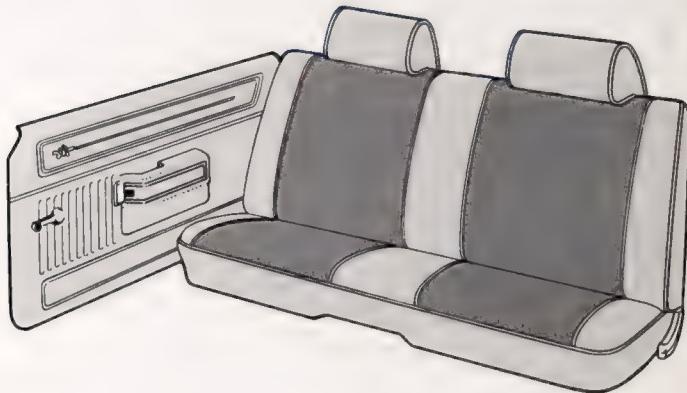
983-A or 983-C
BLUE



986-A or 986-C
BROWN



987-A or 987-C
AVOCADO



Bench Seat

**OPTIONAL VINYL
"BASKET-WEAVE" PATTERN**



981-B or 981-D
CHARCOAL



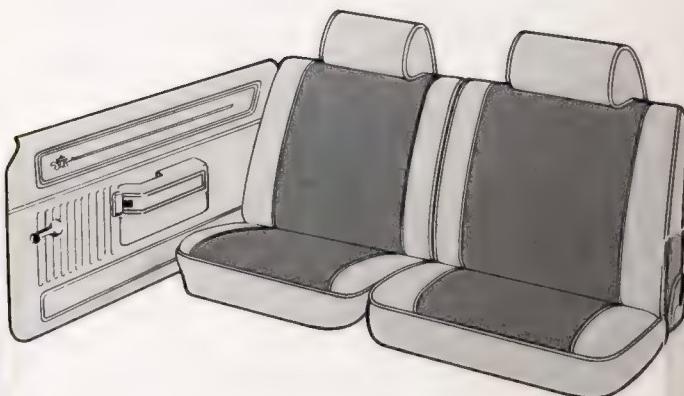
983-D
BLUE



986-D
BEIGE



987-D
AVOCADO



Optional Individually
Adjustable Reclining Seat

On certain models, some of the above colors, in either cloth or vinyl, may be available only with optional seats. See the chart on the preceding page, for this information and for the explanation of the above alphabetical code.

1969

AMBASSADOR DPL

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	TRIM TYPE	CLOTH / STD TRAFAIGAH								
			CHARCOAL	BLUE	BROWN	AVOCADO	CHARCOAL	BLUE	RED	BEIGE	
		"T" CODES	991	993	996	997	991	993	995	996	997
4 DOOR SEDAN	BENCH CUSHION—NON-RECLINING BACK (STD.) INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (OPT.)	T	A	A	A	A	D	D	D	D	D
4 DOOR ST. WAG.	BENCH CUSHION—NON-RECLINING BACK (STD.) INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (OPT.)	C	C	C	C	C	D	D	B	B	B
2 DOOR HARDTOP	BENCH CUSHION—NON-RECLINING BACK (STD.) INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (OPT.)	A	A	A	A	A	B	B	B	B	B
		C	C	C	C	C	D	D	D	D	D
10 TWO-TONE REVERSIBLE EXTRA COST OPTION	EXTERIOR COLORS	BODY COLORS	OPT. STRIPE								
	MATADOR RED	38	WHITE	●							
	ASCOT GRAY, (Light)	62	BLACK	●	●						
	CASTILLIAN GRAY, Metallic (Medium)	63	BLACK	●	●						
	BEALE ST. BLUE, Metallic (Medium)	84	WHITE	●	●						
	REGATTA BLUE, Metallic (Dark)	65	WHITE	●	●						
	ALAMOSA AQUA, Metallic (Medium)	68	BLACK	●							
	HUNTER GREEN, Metallic (Dark)	71	WHITE	●							
	FROST WHITE	72	BLACK	●							
	WILLOW GREEN, Metallic (Medium)	75	BLACK	●							
	POMPEII YELLOW	76	BLACK	●							
	BUTTERNUT BEIGE, Metallic (Medium)	77	BLACK	●							
	CORDOBA BROWN, Metallic (Dark)	78	WHITE	●							
	BITTERSWEET ORANGE, Metallic	79	BLACK	●							
	BLACK MINK, Metallic	80	WHITE	●							
23 TWO-TONE NON-REVERSIBLE EXTRA COST OPTION	ASCOT GRAY, (Light)	62	BLACK	●							
	CASTILLIAN GRAY, Metallic (Medium)	63	BLACK	●							
	BEALE ST. BLUE, Metallic (Medium)	64	WHITE	●	●						
	REGATTA BLUE, Metallic (Dark)	65	WHITE	●	●						
	WILLOW GREEN, Metallic (Medium)	75	BLACK	●							
	POMPEII YELLOW	76	BLACK	●							
	BUTTERNUT BEIGE, Metallic (Medium)	77	BLACK	●							
	CORDOBA BROWN, Metallic (Dark)	78	WHITE	●							
	BLACK MINK, Metallic / FROST WHITE	80 / 72	WHITE/BLACK	●							
	MATADOR RED / ASCOT GRAY, (Light)	39 / 62	WHITE	●							
	MATADOR RED / BLACK MINK, Metallic	39 / 80	WHITE	●							
	ASCOT GRAY, (Light) / BLACK MINK, Metallic	62 / 80	BLACK	●							
	CASTILLIAN GRAY, Metallic (Medium)	63	BLACK	●							
	FROST WHITE	72	BLACK	●							
	CASTILLIAN GRAY, Metallic (Medium)	83	BLACK	●							
	BLACK MINK, Metallic	80	BLACK	●							
	BEALE ST. BLUE, Metallic (Medium)	64	WHITE	●	●						
	FROST WHITE	72	WHITE	●	●						
	BEALE ST. BLUE, Metallic (Medium)	84	WHITE	●	●						
	BLACK MINK, Metallic	80	WHITE	●	●						
	REGATTA BLUE, Metallic (Dark)	65	WHITE	●	●						
	ASCOT GRAY, (Light)	65	WHITE	●	●						
	BLACK MINK, Metallic	80	WHITE	●	●						
	ALAMOSA AQUA, Metallic (Medium)	68	BLACK	●							
	FROST WHITE	72	BLACK	●							
	ALAMOSA AQUA, Metallic (Medium)	88	BLACK	●							
	BLACK MINK, Metallic	88	BLACK	●							
	HUNTER GREEN, Metallic (Dark)	71	WHITE	●							
	BLACK MINK, Metallic	71	WHITE	●							
	WILLOW GREEN, Metallic (Medium) / WHITE	75 / 72	BLACK	●							
	WILLOW GREEN, Metallic (Medium)	75	BLACK	●							
	BLACK MINK, Metallic	80	BLACK	●							
	POMPEII YELLOW / FROST WHITE	78 / 72	BLACK	●							
	POMPEII YELLOW / BLACK MINK, Metallic	76 / 80	BLACK	●							
	BUTTERNUT BEIGE, Metallic (Medium)	77	BLACK	●							
	FROST WHITE	72	BLACK	●							
	BUTTERNUT BEIGE, Metallic (Medium)	77	BLACK	●							
	BLACK MINK, Metallic	80	BLACK	●							
	CORDOBA BROWN, Metallic (Dark)	78	WHITE	●							
	ASCOT GRAY, (Light)	78	WHITE	●							
	CORDOBA BROWN, Metallic (Dark) / WHITE	78 / 72	WHITE	●							
	BLACK MINK, Metallic	78	WHITE	●							
	BITTERSWEET ORANGE, Metallic / WHITE	79 / 72	BLACK	●							
	BLACK MINK, Metallic	79	BLACK	●							

NOTE: DPL 2 Door Hardtop and 4 Door Sedan Vinyl covered roofs.
 Levante Grain grain vinyl. 1 Black or White. 2 Blue, Black or White

1 Lettered codes identify fabric with seat type.



AMBASSADOR DPL 4-DOOR SEDAN (6985-5)

Optional Vinyl Covered Roof or 2-Tone



AMBASSADOR DPL 4-DOOR STATION WAGON (6988-5)

Optional 2-Tone



AMBASSADOR DPL 2-DOOR HARDTOP (6989-5)

Optional Vinyl Covered Roof or 2-Tone



AMBASSADOR DPL

**STANDARD CLOTH
"TRAFALGAR" PATTERN
with Vinyl Bolsters**



991-A or 991-C
CHARCOAL



993-A or 993-C
BLUE



996-A or 996-C
BROWN



997-A or 997-C
AVOCADO

**OPTIONAL VINYL
(Standard on Wagon)
"VENTILAIRE" BREATHABLE
with Solid Vinyl Bolsters**



991-B or 991-D
CHARCOAL



993-B or 993-D
BLUE



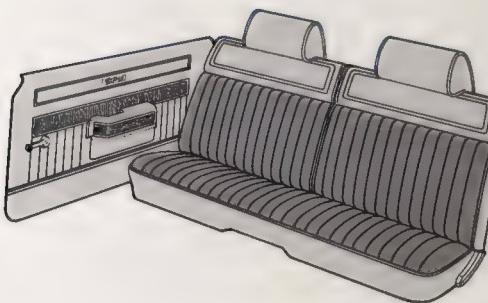
995-B or 995-D
RED
(Hardtop Only)



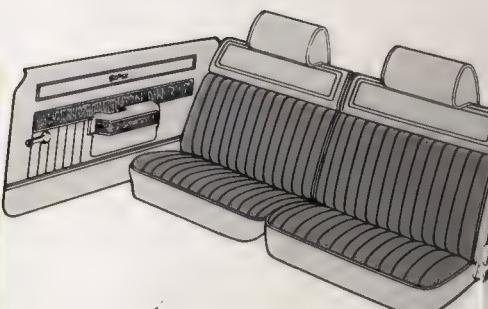
996-B or 996-D
BEIGE



997-B or 997-D
AVOCADO



**Split Bench Seat
(Hardtop Door Trim)**



**Optional Individually
Adjustable Reclining Seat
(Sedan and Wagon Door Trim)**

On certain models, some of the above colors, in either cloth or vinyl, may be available only with optional seats. See the chart on the preceding page, for this information and for the explanation of the above alphabetical code.

1969

AMBASSADOR SST

SEAT, TRIM AND COLOR AVAILABILITY

MODELS	SEAT TYPES AVAILABLE	"T" CODES	TRIM TYPE	SST				SST CUS.			
				PLATINUM	BLUE	BROWN	ARMOR	HORN COAT.	WHITE	BLACK	W.
TRIM COLORS											
4 DOOR SEDAN	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Std.)	992 993 996 997 991 993 995 996 998 992 994	†	M M M M N					N		
4 DOOR ST. WAG.	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Std.)			M M M N					N		
2 DOOR HARD-TOP	INDIVIDUAL CUSHION—INDIVIDUAL RECLINING BACK (Std.)			M M M M N N N N							
	BUCKET SEAT—RECLINING BACK (Opt.)			E E E F F F F							
EXTERIOR COLORS		BODY COLORS	OPT. STRIPE								
14 SOLID COLORS—STANDARD	MATADOR RED	39	White	●			●	●	●	●	●
	ASCOT GRAY, (Light)	62	Black	●	●	●	●	●	●	●	●
	CASTILLIAN GRAY, Metallic (Medium)	63	Black	●	●	●	●	●	●	●	●
	BEALE ST. BLUE, Metallic (Medium)	64	White	●	●	●	●	●	●	●	●
	REGATTA BLUE, Metallic (Dark)	65	White	●	●	●	●	●	●	●	●
	ALAMOSA AQUA, Metallic (Medium)	68	Black	●		●	●	●	●	●	●
	HUNTER GREEN, Metallic (Dark)	71	White	●	●	●	●	●	●	●	●
	FROST WHITE	72	Black	●	●	●	●	●	●	●	●
	WILLOW GREEN, Metallic (Medium)	75	Black	●		●	●	●	●	●	●
	POMPEII YELLOW	76	Black	●		●	●	●	●	●	●
	BUTTERNUT BEIGE, Metallic (Medium)	77	Black	●		●	●	●	●	●	●
	CORDOBA BROWN, Metallic (Dark)	78	White	●	●	●	●	●	●	●	●
	BITTERSWEET ORANGE, Metallic	79	Black	●	●	●	●	●	●	●	●
	BLACK MINK, Metallic	80	White	●	●	●	●	●	●	●	●
10 TWO-TONE REVERSIBLE EXTRA COST OPTION	ASCOT GRAY, (Light)	62	Black	●	●		●	●	●	●	●
	CASTILLIAN GRAY, Metallic (Medium)	63	White	●	●		●	●	●	●	●
	BEALE ST. BLUE, Metallic (Medium)	64	White	●	●		●	●	●	●	●
	REGATTA BLUE, Metallic (Dark)	65	Black	●	●		●	●	●	●	●
	WILLOW GREEN, Metallic (Medium)	75	Black	●		●	●	●	●	●	●
	POMPEII YELLOW	78	Black	●		●	●	●	●	●	●
	BUTTERNUT BEIGE, Metallic (Medium)	77	Wht. or Blk.	●	●	●	●	●	●	●	●
	CORDOBA BROWN, Metallic (Dark)	78	Wht. or Blk.	●	●	●	●	●	●	●	●
	BLACK MINK, Metallic/FROST WHITE	80 / 72	Wht. or Blk.	●	●	●	●	●	●	●	●
	MATADOR RED/ASCOT GRAY, (Light)	39 / 62	White	●			●	●	●	●	●
	MATADOR RED/BLACK MINK, Metallic	39 / 80	White	●			●	●	●	●	●
	ASCOT GRAY, (Light)/BLACK MINK, Metallic	62 / 80	Black	●	●		●	●	●	●	●
	CASTILLIAN GRAY, Metallic (Medium)	63	Black	●			●	●	●	●	●
	FROST WHITE	72	Black	●	●		●	●	●	●	●
	CASTILLIAN GRAY, Metallic (Medium)	63	Black	●			●	●	●	●	●
	BLACK MINK, Metallic	80	Black	●	●		●	●	●	●	●
	BEALE ST. BLUE, Metallic (Medium)	64	White	●	●		●	●	●	●	●
	BLACK MINK, Metallic	80	White	●	●		●	●	●	●	●
	REGATTA BLUE, Metallic (Dark)	65	White	●	●		●	●	●	●	●
	ASCOT GRAY, (Light)	62	White	●	●		●	●	●	●	●
	REGATTA BLUE, Metallic (Dark)	65	White	●	●		●	●	●	●	●
	BLACK MINK, Metallic	80	White	●	●		●	●	●	●	●
	ALAMOSA AQUA, Metallic (Medium)	68	Black	●			●	●	●	●	●
	FROST WHITE	72	Black	●			●	●	●	●	●
	ALAMOSA AQUA, Metallic (Medium)	68	Black	●			●	●	●	●	●
	BLACK MINK, Metallic	80	Black	●			●	●	●	●	●
	HUNTER GREEN, Metallic (Dark)	71	White	●			●	●	●	●	●
	BLACK MINK, Metallic	80	White	●			●	●	●	●	●
	WILLOW GREEN, METALLIC (Medium)/WHITE	75 / 72	Black	●			●	●	●	●	●
	WILLOW GREEN, Metallic (Medium)	75	Black	●			●	●	●	●	●
	BLACK MINK, Metallic	80	Black	●			●	●	●	●	●
	POMPEII YELLOW/FROST WHITE	76 / 72	Black	●			●	●	●	●	●
	POMPEII YELLOW/BLACK MINK, Metallic	76 / 80	Black	●			●	●	●	●	●
	BUTTERNUT BEIGE, Metallic (Medium)	77	Black	●			●	●	●	●	●
	FROST WHITE	72	Black	●			●	●	●	●	●
	BUTTERNUT BEIGE, Metallic (Medium)	77	Black	●			●	●	●	●	●
	BLACK MINK, Metallic	80	Black	●			●	●	●	●	●
	CORDOBA BROWN, Metallic (Dark)	78	White	●			●	●	●	●	●
	ASCOT GRAY, (Light)	62	White	●			●	●	●	●	●
	CORDOBA BROWN, Metallic (Dark)/WHITE	78 / 72	White	●			●	●	●	●	●
	BLACK MINK, Metallic	78	White	●			●	●	●	●	●
	BITTERSWEET ORANGE, Metallic/WHITE	79 / 72	Black	●			●	●	●	●	●
	BITTERSWEET ORANGE, Metallic	79	Black	●			●	●	●	●	●
	BLACK MINK, Metallic	80	Black	●			●	●	●	●	●

23 TWO-TONE NON-REVERSIBLE
EXTRA COST OPTION

NOTE: 2 Door Hardtop and 4 Door Sedan Vinyl covered roofs.

Levent Grain grain vinyl. ; Black or White. ; Blue, Black or White. †Letterred codes identify fabric with seat type.



AMBASSADOR SST 2-DOOR HARDTOP (6989-7)

Optional Vinyl Covered Roof or 2-Tone



AMBASSADOR SST 4-DOOR STATION WAGON (6988-7)

Woodgrained Side and Rear Panelling Standard



AMBASSADOR SST 4-DOOR

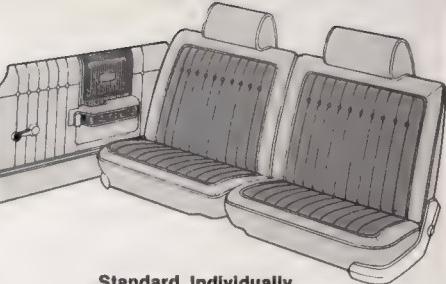
SEDAN (6985-7)

Optional Vinyl Covered Roof or 2-Tone

AMBASSADOR SST 4-DOOR SEDAN (6985-7)

With Optional Custom Trim

Optional Vinyl Covered Roof or 2-Tone



**Standard Individually Adjustable Reclining Seat
(Sedan and Wagon Door Trim)**



AMBASSADOR SST

STANDARD CLOTH "ARAGON" PATTERN with Vinyl Bolsters



992-M or 992-E
PLATINUM



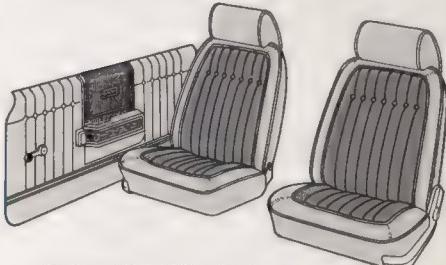
993-M or 993-E
BLUE



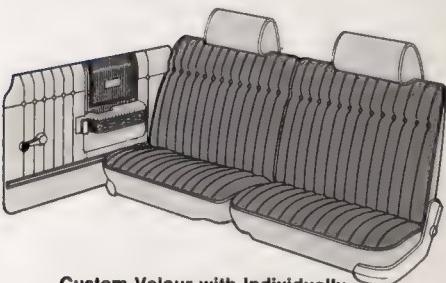
996-M or 996-E
BROWN



997-M or 997-E
AVOCADO



**Optional Reclining Bucket Seats
(Hardtop Only)**



**Custom Velour with Individually Adjustable Reclining Seat
(Sedan Only)**

OPTIONAL VINYL (Standard on Wagon) "VENTILaire" BREATHABLE with Solid Vinyl Bolsters



991-N or 991-F
CHARCOAL



993-N or 993-F
BLUE
(Hardtop Only)



995-N or 995-F
RED
(Hardtop Only)



996-N or 996-F
BEIGE



999-N or 999-F
YELLOW
(Hardtop Only)



992-V
PLATINUM
(Sedan Only)



993-V
BLUE
(Sedan Only)

On certain models, some of the above colors, in either cloth or vinyl, may be available only with optional seats. See the chart on the preceding page, for this information and for the explanation of the above alphabetical code.

VINYL-COVERED ROOFS

*in Black or White with
any of the solid colors for . . .*

RAMBLER

ROGUE HARDTOP



*in Black, White or Blue with
any of the solid colors (Blue usage
listed on charts) for . . .*

JAVELIN and JAVELIN SST
REBEL SST SEDANS and HARDTOPS

AMBASSADOR DPL
and SST SEDANS and HARDTOPS

VINYL-COATED 2-PLY FABRIC



BLACK



WHITE



BLUE

BLACK MINK
Metallic

80

79

BITTERSWEET ORANGE
Metallic

79

80

78

CORDOBA BROWN
Metallic (Dark)

80

79

78

77

BUTTERNUT BEIGE

Metallic (Medium)

80

79

78

77

76

POMPEII YELLOW

80

79

78

77

76

75

WILLOW GREEN
Metallic (Medium)

80 79 79 77 76 75 72

FROST WHITE

80

79

78

77

76

75

72

71

HUNTER GREEN

Metallic (Dark)

73 77 76 75 72 71 70

SURF GREEN
Metallic (Medium)

80

79

78

77

76

75

72

71

70

69

ALAMOSA AQUA

Metallic (Medium)

80

79

78

77

76

75

72

71

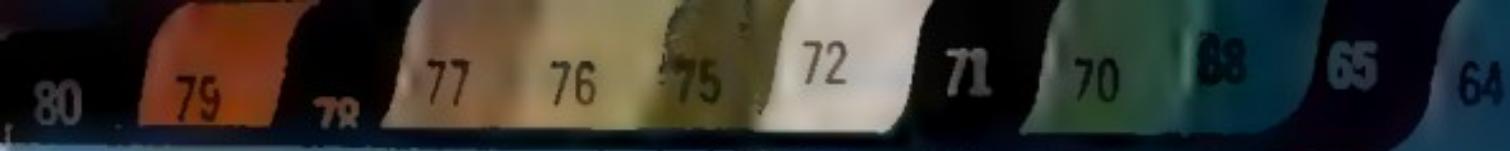
70

68

65

REGATTA BLUE

Metallic (Dark)



BEALE ST. BLUE
Metallic (Medium)

80

79

79

77

76

75

72

71

70

68

65

64

63

CASTILLIAN GRAY
Metallic (Medium)

80

79

78

77

76

75

72

71

70

69

65

64

63

62

ASCOT GRAY
(Light)

79

70

77

76

75

72

71

70

68

65

64

63

62

39

MATADOR RED

4

MATADOR RED

BIG BAD GREEN

BIG BAD CRANGE

4

3



BIG BAD BLUE

Accent Color

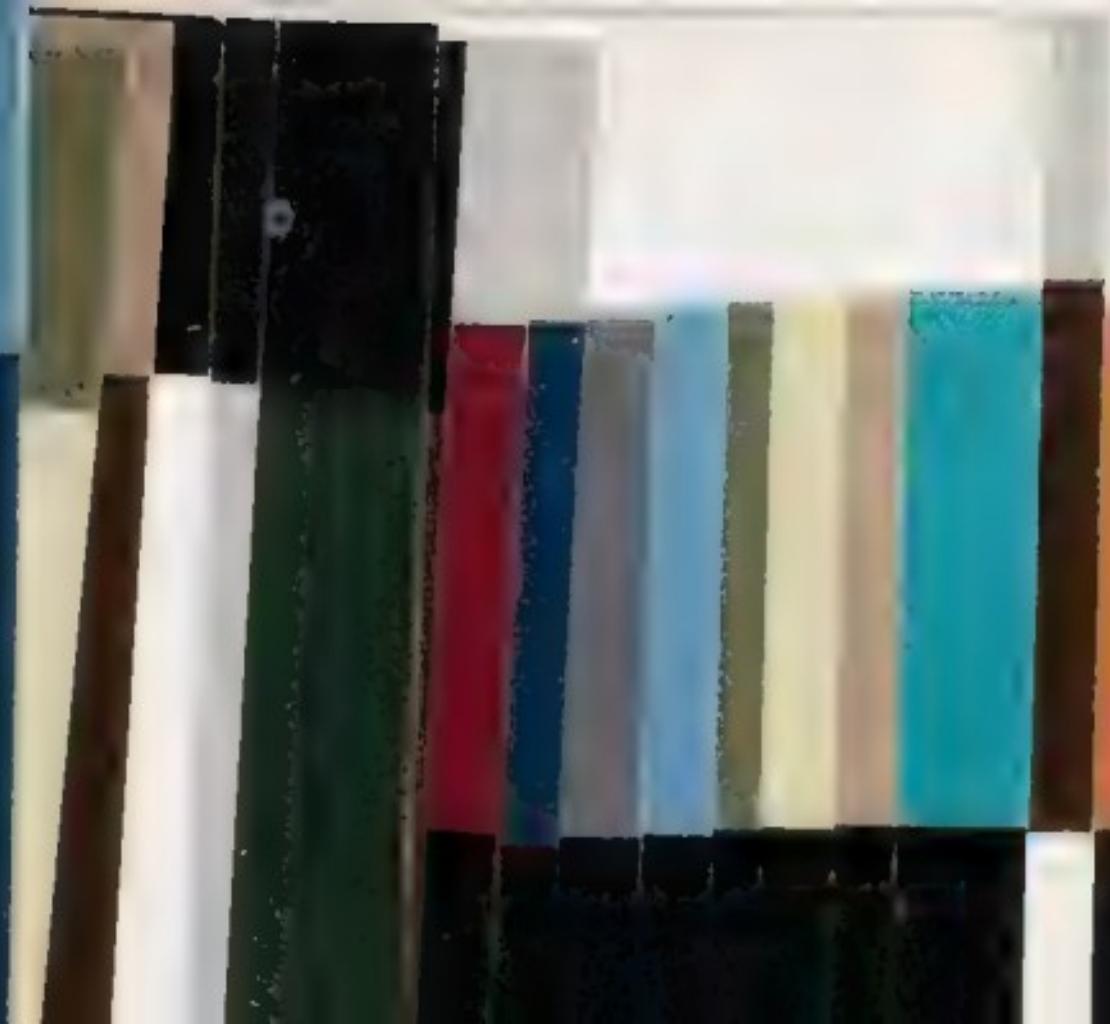
64 BEALE ST. BLUE

Metallic (Medium)

Major Colors

65 REGATTA BLUE

Metallic (Dark)



Accent Color

75 WILLOW GREEN

Metallic (Medium)

Major Color

76 POMPEII YELLOW

Code 76-75

(Reversible 75-76)



Accent Color

77 BUTTERNUT BEIGE

Metallic (Medium)

Major Color

78 CORDOBA BROWN

Metallic (Dark)



Accent Color
80 BLACK MINK

Metallic

Major Color
72 FROST WHITE

Code 72-80

(Reversible 80-72)



**Accent Color
80 BLACK MINK**

Metallic

Code 62-80

**Major Color
62 ASCOT GRAY
(Light)**



**Accent Color
80 BLACK MINK**
Metallic

Code 71-80

**Major Color
71 HUNTER GREEN**
Metallic (Dark)



Accent Color
80 BLACK MINK

Metallic

Code 78-80

Major Color
78 CORDOBA BROWN

Metallic (Dark)



Accent Color
62 ASCOT GRAY
(Light)

Code 39-62

Accent Color
59 MATADOR RED

Accent Color
80 BLACK MINK
Metallic

Code 39-80

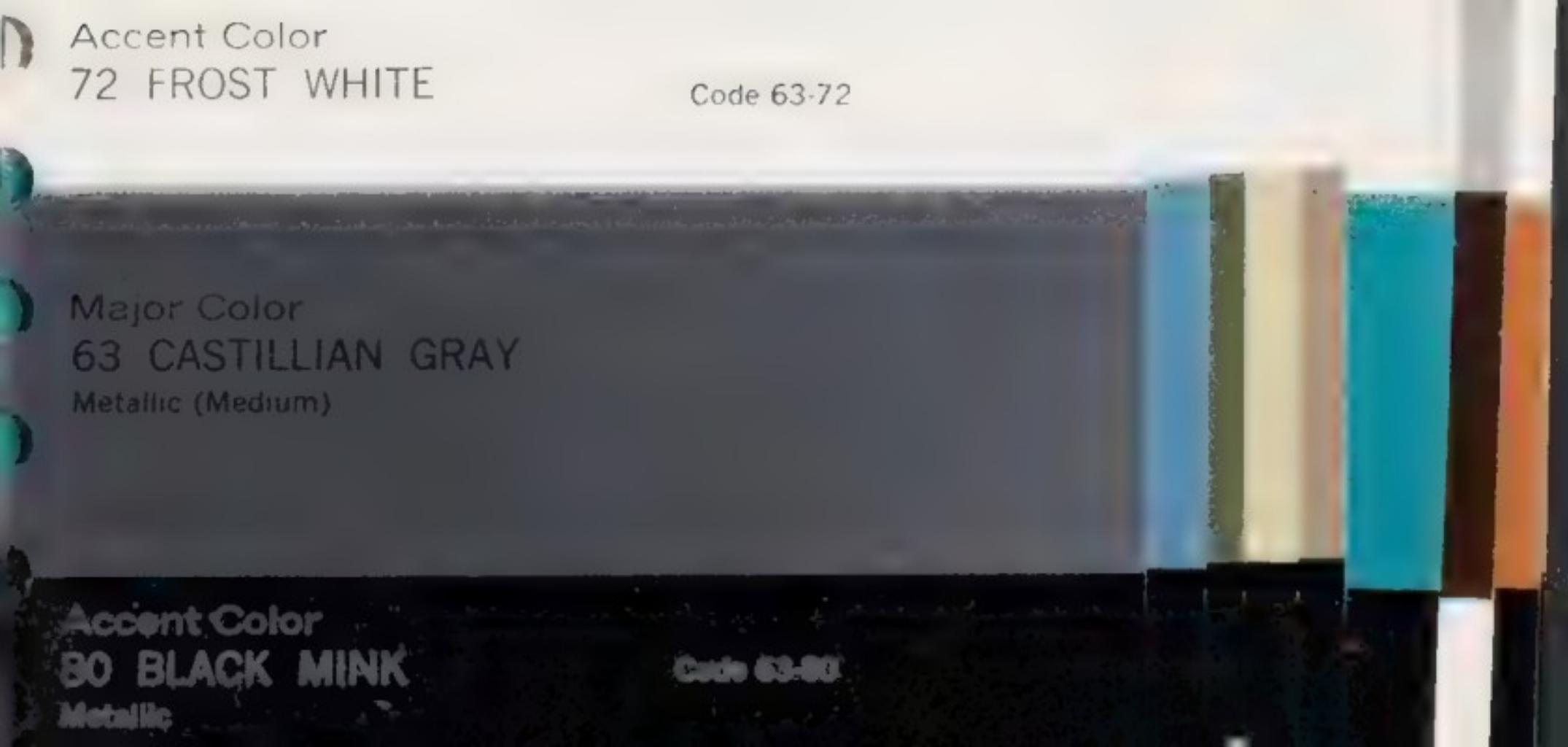
D Accent Color
62 ASCOT GRAY
(Light)

Code 65-62

Major Color
65 REGATTA BLUE
Metallic (Dull)

Accent Color
80 BLACK MINK
Metallic

Code 65-80



Accent Color
72 FROST WHITE

Code 63-72

Major Color
63 CASTILLIAN GRAY
Metallic (Medium)

Accent Color
80 BLACK MINK
Metallic

Code 63-80

) Accent Color
72 FROST WHITE

Code 64-72

) Major Color
64 BEALE ST. BLUE
Metallic (Medium)

Accent Color
80 BLACK MINK
Metallic

Code 64-80

) Accent Color

72 FROST WHITE

Code 75 72

) Major Color

75 WILLOW GREEN

Metallic (Medium)

Accent Color

80 BLACK MINK

Metallic

Code 75-80

) Accent Color
72 FROST WHITE

Code 76-72

Major Color
76 POMPEII YELLOW

Accent Color
80 BLACK MINK
Metallic

Code 76-80

Accent Color

72 FROST WHITE

Code 77-72

Major Color

77 BUTTERNUT BEIGE

Metallic (Medium)

Accent Color

80 BLACK MINK

Metallic

Code 77-80

1) Accent Color

72 FROST WHITE

Code 68-72

Major Color

68 ALAMOSA AQUA

Metallic (Medium)

Accent Color

80 BLACK MINK

Metallic

Code 68-80

Accent Color

62 ASCOT GRAY

Code 78-62

(Light)

Major Color

78 CORDOBA BROWN

Metallic (Dark)

Accent Color

72 FROST WHITE

Code 78-72

Accent Color
72 FROST WHITE

Code 79-72

Major Color
79 BITTERSWEET ORANGE
Metallic

Accent Color
80 BLACK MINK
Metallic

Code 79-80

Accent Color
72 FROST WHITE

Code 70-72

Major Color
70 SURF GREEN
Metallic (Medium)

Accent Color
80 BLACK MINK
Metallic

Code 70-80



American Motors... Quality built in... so the Value stays in